

Wellbeing Sponsoring Opportunities



For Conference Organizers

*ready to maximize their Event
ROI by prioritizing the attendee*

Copy + Paste Ready

Simply copy and paste into your own industry prospectus. Reach out to us for shipping costs to your event destination.

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1 Overview

INTRO

In today's fast-paced world, wellbeing has become a top priority for individuals and organizations. So it is to us. As industry partner, you have the unique opportunity to not only support a valuable event but also to showcase your commitment to wellbeing and connect with attendees on a deeper level.

By incorporating wellbeing initiatives into your sponsorship package, you will choose for a multitude of benefits:

Benefits of choosing wellbeing experiences as part of your sponsorship:

- *Enhanced brand image:* Demonstrate your commitment to wellbeing and connect with attendees on a deeper level. Attendees will appreciate your dedication to their wellbeing, resulting in positive brand perceptions and enhancing your company's reputation.
- *Increased brand visibility:* By sponsoring wellbeing experiences, you'll be placing your brand directly in front of potential customers and partners.
- *Enhanced lead generation:* Wellbeing experiences provide a unique opportunity to engage with attendees in a meaningful way, allowing you to collect valuable contact information and nurture relationships that can lead to future business opportunities.
- *Positive social media buzz:* Encourage attendees to share their experiences on social media, boosting your brand reach.

By incorporating wellbeing initiatives into your sponsorship package, you can go beyond traditional sponsorship opportunities and create a truly remarkable experience that leaves a lasting impact on all involved.

2

WELLBEING EXPERIENCES



2 Wellbeing experiences

Investment
€59,649

WELLBEING LOUNGE

The sensory green room

In the middle of the vibrant energy of the conference, the Wellbeing Lounge will serve as a calm oasis. Participants can recharge by taking a nap in an EnergyPod, rediscover their balance in the VR Wellbeing Experience, and enjoying a sense of calmness in the SpaCapsule. All branded to your company, including customized audio, video and aromatherapy. Including the right ambiance and decorated in style. You'll have attendees buzzing about their experience. The ultimate way to show your companies' commitment to the attendees' wellbeing!



This package includes our VR Experience, where 5 attendees at the same time can embark on a journey through calming land -and soundscapes. Engage in interactive mindfulness exercises, gently revitalizing their minds, offering focus and clarity. A Mood and Stress Tracker to check-into the VR world. Offer them a moment of relaxation with our innovative SpaCapsule, where warm water jets, soothing audio and video, and aromatherapy converge to create a deeply relaxing experience. Instant rejuvenation in just 3 minutes per delegate.



Beat the jetlag and get some new energy: Our Wellbeing Lounge features two state-of-the-art EnergyPods®, innovative sleep pods that transform into serene oasis for 20-minute naps. These advanced pods provide a personalized environment, complete with soothing sounds, ensuring a restorative sleep experience. The ambiance is carefully decorated to promote relaxation and rejuvenation, with calming décor and soft, ambient lighting. A bar including healthy food or drinks is an optional element that can be discussed to your preferences.

2 Wellbeing experiences

Investment
€4,500

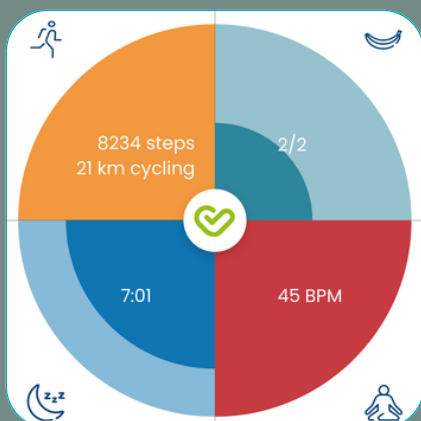
WELLBEING CHALLENGE

Promote your companies brand and build lasting wellbeing habits!

Elevate your company's sponsorship impact with our Wellbeing Challenge, an engaging and inclusive initiative designed to promote well-being among conference attendees. With your logo and articles on the user-friendly app, participants can track their progress, earn points, and strive for personal wellness goals, enhancing your brand visibility, a sense of community and friendly competition.

Key Features

- **Comprehensive Tracking:** Encourage attendees to monitor their movement, energy levels, sleep patterns, healthy food choices, and tiny habit formation through our intuitive app.
- **Gamified Engagement:** Stimulate a spirit of fun and healthy competition with a dynamic leaderboard that recognizes top performers and motivates participants to stay active and engaged.
- **Inclusive Approach:** Our challenge caters to diverse wellness preferences, allowing participants to earn points across various categories, ensuring inclusivity and accessibility.



Sponsorship Rewards

- **Brand Recognition:** Receive prominent recognition throughout the conference for all attendees that join.
- **Lead Generation:** Capture valuable leads by offering bonus points when visiting your booth and attractive prices. A conference dinner ticket and free registration to the next conference could be part of the prizes!
- **Targeted Engagement:** Connect with health-conscious attendees seeking to prioritize their wellbeing, solidifying your brand as a supporter of a healthier lifestyle.

2 Wellbeing experiences

Investment
€2,500

CONFERENCE ESSENTIALS

Audio Course: Maximize your energy and network like a Pro.

Offer the ultimate conference preparation to attendees with our Audio Course on Conference Essentials

Maximize your brand's influence by sponsoring our Audio Course on Conference Essentials. This comprehensive program equips attendees with skills to maximize their energy and network like a pro, ensuring a seamless conference experience. Elevate your brand with logo placement in communications, reaching all attendees. Don't miss this opportunity to align your company with making the most out of the attendees' conference experience.

Key Features

- **Bite-size** pre-event 'on-the-go' learning via a private **podcast**
- Tips from **stress-free travel** and **beat-the-jetlag** to **networking** skills. Learning how to stay **focused** in sessions, **energy boosters**, dealing with ongoing **office work** and maximizing **personal branding** by using **social media**.
- Includes 1 **newsletter item** focused on **attendee wellbeing** with your **logo** as sponsor of the audio course
- Includes your **logo** as sponsor of the audio course with the **login details email** to all attendees

Benefits

- **Maximized brand exposure:** Your company's name, logo, and commitment to well-being will be prominently featured in communications, enhancing brand visibility and recognition.
- **Demonstrated commitment to wellbeing:** Showcase a genuine commitment to the wellbeing and professional development of conference attendees. This aligns your brand with a positive and supportive image, creating a connection with participants who value growth.



BUDGET

Budget

Budget items	Amount
Wellbeing Lounge	€ 59.649
Wellbeing Challenge	€ 4.500
Conference Essentials Audio Course	€ 2.500

**All prices are exclusive of 21% Dutch VAT
A 50% deposit is required to secure the items for the dates.**

Wellbeing Lounge

- The wellbeing lounge will be subject to final approval by the conference venue.
- Price for the wellbeing lounge includes transportation, setup and dismantling, as well as staffing to assist with the wellbeing experiences. Providing your own staffing can be discussed.
- On request it is also possible to include different quantities of SpaCapsules, EnergyPods, or VR sets.
- Branding with logo is included. Customized video, audio, or aromatherapy can be discussed.
- Catering is not included and must be arranged directly through the conference venue.
- Technical specifications via: www.meetinginbalance.com.

Wellbeing Challenge

- Access to the wellbeing challenge app is for 1 month. Longer terms can be discussed
- Logos, articles, prices and any other material need to be submitted 1 month prior to the conference

Conference Essentials Audio Course

- Access to the audio course is available for 6 months, starting date in collaboration with organizer/sponsor